

Business Parks & Industrial Estates



Guildford Business Park

Concept Group were enlisted in the design, build and installation of a signage revamp at the Guildford Business Park complex.

18 various signage installations around the park consisting of entrance branding, directory totems, way finders and building identifiers were successfully installed and have vastly improved the aesthetics and usability of the park.

The park has 2 main entry locations by road, each hosting an impressive branded welcome sign. Displayed on wayfinders and directories, the various tenants are listed in a consistent and legible way, whilst remaining sympathetic to each brand identity.



It has been a pleasure to be a part of this project, to see it go from design to installation. The site has really been elevated in its appearance and the whole Park will benefit from the refresh.

David French
Project manager, Concept Group





National Rollout Tilstone

Concept Group were approached by Tilstone to provide a signage family and consistent brand theme for a national roll out of signage across their portfolio, combined with providing a full turnkey solution to supply and install the signs.

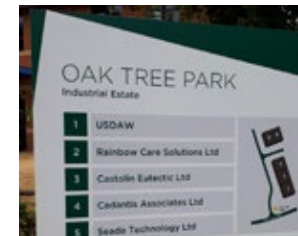
Working with the brand guidelines from Tilstone, the designers at Concept Group have created the signs for each site with a consistent look and feel. Each site required a variety of different forms of signage, including welcome, way finding and tenant listings.

With over 50 sites across the UK the re-designed signage family creates a consistent and recognisable brand for Tilstone's portfolio.

Gary Lees, a senior assets manager from Tilstone commented:

“Concept have recently completed a large rebranding exercise of multiple estates across the whole UK and I was extremely impressed by the efficiency of the whole process from design to installation. I would not hesitate to use Concept again and recommend them to others.”







Orpington

Crayfields Business Park



Woking Woking Business Park



National Rollout Prologis

In excess of 35 sites nationwide.
Concept Group were employed to implement the brand family of signs across a wide variety of sites in the UK. Installed in excess of 100 large scale illuminated totem signs to date.

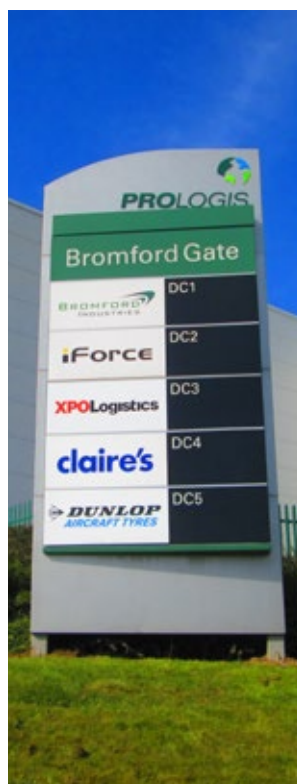
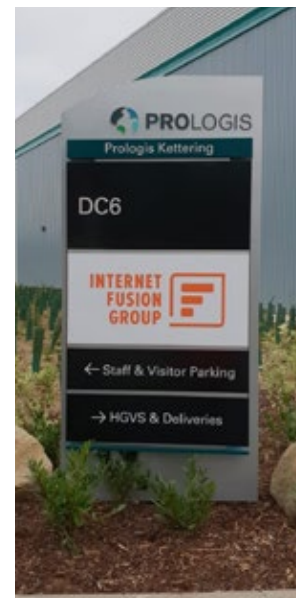
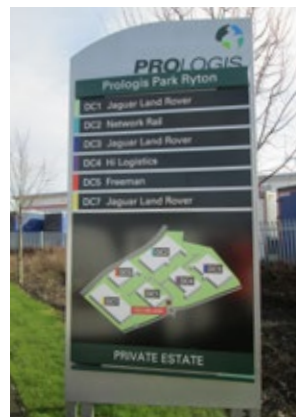
Provided a full turnkey solution including fully photo visualised scheme proposals, obtaining planning consent, acting as principal contractor under CDM, bespoke manufacture of all signs, groundworks and foundations, installation of signs and ongoing support.

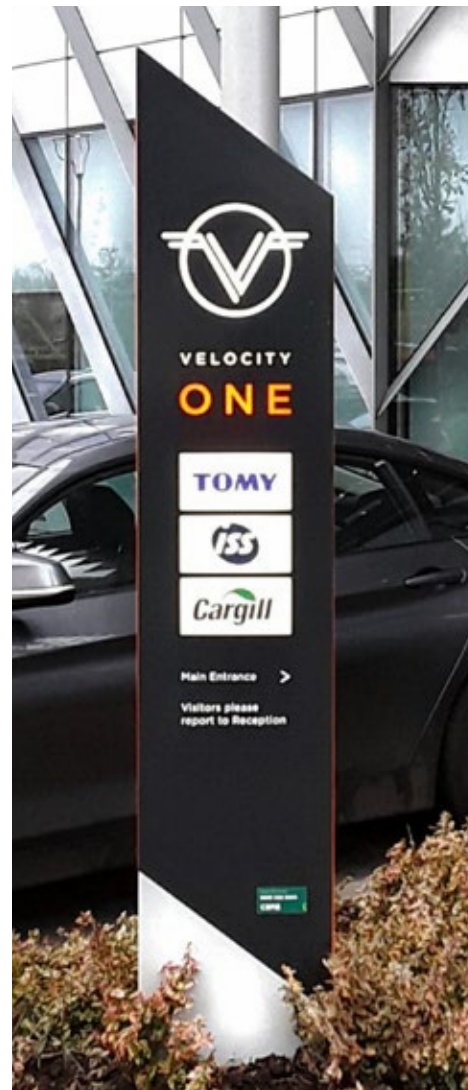
We have worked with Prologis to provide pricing for budgetary purposes to identify a further 22 sites requiring brand implementation to be completed in 2017. Concept Group have been appointed to implement this next phase.

If you would like to raise the profile of your estate with refreshed signage, speak to our team who can produce a series of designs with site specific photographic mock-ups and provide you with a quotation.

Call today on 0121 693 0005. Alternatively, fill in our enquiry form online.







Doncaster

Velocity Business Park

Luton

Barratt Industrial Estate



Liverpool

Castle Park Industrial Estate





Hemel Hempstead
Cormar Carpets Co.



Manchester

Wardley Industrial Estate



Birmingham

Parkway Industrial Estate



Basingstoke

Faraday Office Park



Leatherhead
The Square



Maidenhead

Maidenhead Office Park



Manchester

Ringway Trading Estate





Oldbury Autobase Industrial Park

Sean Morrough

Managing Director

t: 0121 693 0005

m: 07778 266100

e: sean.morrough@conceptsolutions.co.uk

David Neale

Director

t: 0121 693 0005

m: 07717 861085

e: david.neale@conceptsolutions.co.uk



Head Office

22 Gas Street, Birmingham B1 2JT